

THE LINEUP

JANUARY 2022



CECBR is WIN-ing

At Camps Equinunk and Blue Ridge, we often use the WIN (wholesome, inclusive and nurturing) philosophy to guide us. This philosophy runs alongside our mission and values so that our camp community is continuously uplifted. This philosophy is a great place to start the new year and kick 2022 off with a WIN.

Wholesome - *Conducive to or suggestive of good health and physical well-being*

The CECBR leadership team proudly present their 2022 goals/ intentions:



Sheryl

Someone once shared this quote with me: "don't let the world change your smile. Let your smile change the world." I hope you feel as inspired by it as I am in this new year!



Richie

To be the best version of myself and to be there for everyone I love.



Adam

I feel my best when surrounded by family, friends and the outdoors - in 2022, I'm going to bring all three together as much as possible.

COMING UP

EBRConnects



CHANGE OF DATE

Snow tubing at Campgaw Mountain in Mahwah, NJ

Saturday, February 5, 2022 from 5-7 PM

Check your email for information on purchasing tickets.



Sunday, February 20th from 1-3 PM in Delray Beach, FL
RSVP by email



Jordan

To seek joy by finding new hobbies in life, and continuing to do the things I love, with the people I love.



Stef

2022 will be dedicated to making healthy choices that allow me to "seek the joy of being alive."



Lori

Do the things I love to do - spend time with family and friends and play more golf.



Julie

With the guidance of my children, my goal for this year is to learn how to work smarter not harder by becoming more tech savvy.



Gil

My hope for 2022 is to spend more time soaking up the gifts of nature.



Caralyne

2022 will be dedicated to being more mindful of living in the moment and enjoying the small things.



Eric

To stay more connected to family and friends.



Jamie

For 2022 I will be more in the moment and not sweat the small things.



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Inclusive - *Not excluding any of the parties or groups involved in something*

One of the many gifts of summers at CECBR is the inclusivity of everyone. While we know we cannot replicate this in the “real world,” we kindly ask that families work to support this when planning special birthday celebrations, sleepovers, or events. We strongly believe in the concept of “the more the merrier” so when in doubt, include everyone! We understand that relationships vary but no one likes to be one of a few campers that are not included in the group. Along the same lines, let’s consider how we communicate with one another whether it be in person, on a group chat, or what we’re “liking” on social media and talking about in a group chat. We want the “WIN” philosophy to be qualities that are extended to our campers all year long.

Nurturing - *The process of caring for and encouraging the growth or development of someone or something*

At camp, our counselors, staff and leadership team nurtures our camp community physically, emotionally, and socially. Everything we do works to nurture the mind, body and spirit!

Service is another way that we can nurture the development of our community. CECBR has been a longtime supporter of nonprofit organizations such as Experience Camps, Project Morry, and SCOPE. In the new year, we’d like to foster the idea of service and gratitude in our community. **We invite our current families to send the service projects (info@cecbr.com) that our campers are working on so that we may highlight these outstanding achievements.** We’ll also be highlighting recent alumni and sharing how camp has aided in their (character) development. Let’s work together to bring change to our community and in turn, the world!

Character Spotlight- Jordyn Yeshion

For generations, Camps Equinunk and Blue Ridge have created an environment of time-honored traditions and values that work to build character. Jordyn Yeshion is our first spotlight and is an excellent example of how CECBR can impact the development of one’s character.

What role has CECBR had in your character development?

Ever since beginning camp as a camper in 2009, CECBR has played an extremely important role in developing my character and shaping me into the person I am today. Throughout my camping experience as both a camper and a staff member, I have developed both independence and great leadership skills, both of which have helped me challenge myself to be a good role model for others.

Was there a particular lesson or memory that really solidified this for you?

Having the opportunity to help lead tribes as a PC and color war as a counselor really solidified my confidence and ability to use my leadership skills in the camp environment. Stepping up to show my passion and love for camp made me aware of how my character had been greatly impacted by my experience growing up at CECBR.

Has there been a moment in your adult life that you knew you had been impacted by camp?

In my adult life, there have been countless times that I knew I had been impacted by camp. The most memorable moment throughout the past few years is when I realized I wanted to incorporate camp into my career, as I recognized that I am the best version of myself when I am at camp. Feeling confident when working in camp and wanting to make a difference in the lives of campers has made me certain that being part of the camp world as an adult is something I want to pursue.

As a current staff member, how do you see the lessons of character making an impact on your campers? How do you “teach” these lessons?

Character is something that is hugely emphasized at CECBR through the B-Award and E-Award given to campers and counselors each week. Over the last few years as a staff member, I have taught my campers lessons about the importance of portraying good character through emphasizing the significance of being a good friend, doing the right thing, and pushing yourself out of your comfort zone to try new things. I also feel that over my many years of being at CECBR that I have passed down the importance of character to my campers through leading by example and being a good role model for everyone.

